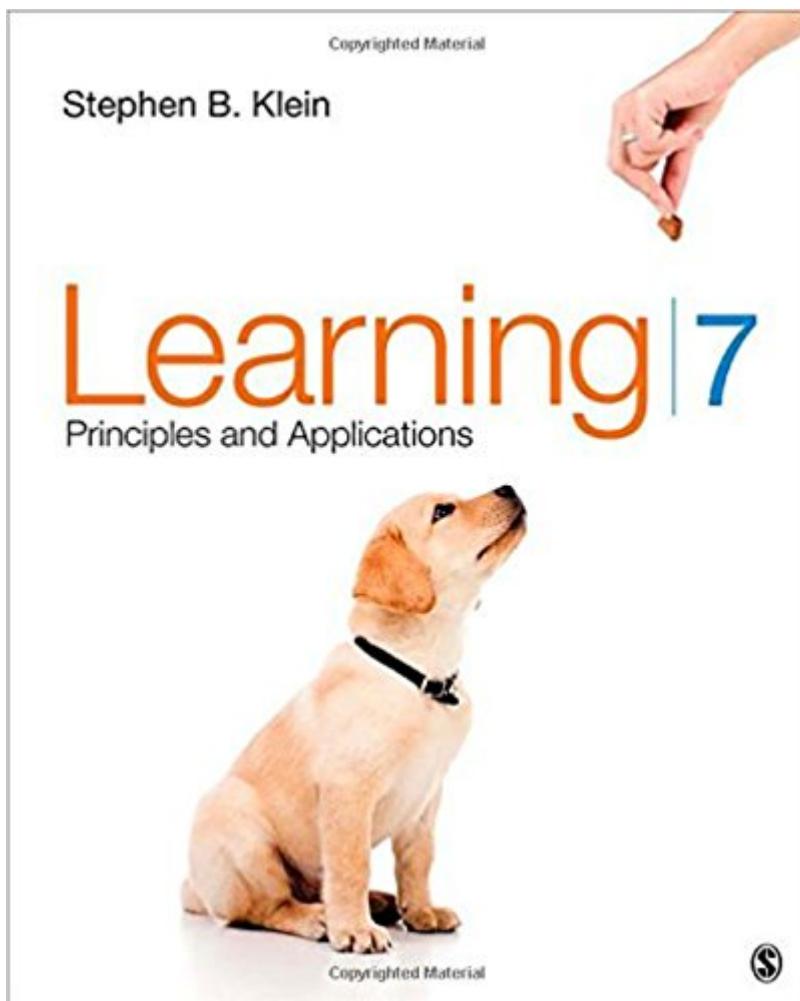


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Learning: Principles And Applications



Synopsis

Incorporating the latest scholarship and applications in the field, Learning: Principles and Applications, Seventh Edition shows students the relevance of basic learning processes through real-world examples, vignettes, critical thinking questions, and applications. Acclaimed for its accessible and thorough coverage of both classic and current studies of animal and human research, the book is known for its scholarship and easy-to-read style, and the introduction of concepts and theories within the framework of highly effective pedagogical elements, the new edition has been updated and reorganized into twelve chapters to reflect recent changes in the field.

Book Information

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"The primary strength of the book is that both basic learning phenomena and theories are dealt with more elaborately compared to other textbooks, while still avoiding 'overloading' the students."--Roald Maes"The text contains a great deal of detail, yet the narrative remains friendly and easy to follow."--Mark Davies"The text is written exceptionally well. It is informative, interesting, and engaging. The stories help to grab the attention of the reader at the very start of each chapter and keep the interest of the student as they work their way through the material."--Gary Starr

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friendly and easy to follow." (Mark Davies)"The text is written exceptionally well. It is informative, interesting, and engaging. The stories help to grab the attention of the reader at the very start of each chapter and keep the interest of the student as they work their way through the material."
(Gary Starr)

Out of all my psychology books I've needed in the last few years, this has been one of my favorites. It goes in-depth and is able to explain concepts in a way that doesn't tax the brain. Really good if you are interested in learning how learning works.

Thanks!

Best book to read to learn about psychology. chapters are very clear I recommend this book to all who have a love for the understanding of psych.

The boook came all ripped out and loose pages. the content is fine though.

Applicable to psych classes, MCAT, and life!

I really enjoyed the book. Thanks

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